

The logo for 'horizon futures' is located in the top left corner. It features a stylized yellow and white circular graphic above the text 'horizon' and 'futures' stacked vertically. The background of the entire page is a scenic landscape of a mountain range with a field of stone pillars in the foreground, overlaid with a pattern of white circles of varying sizes.

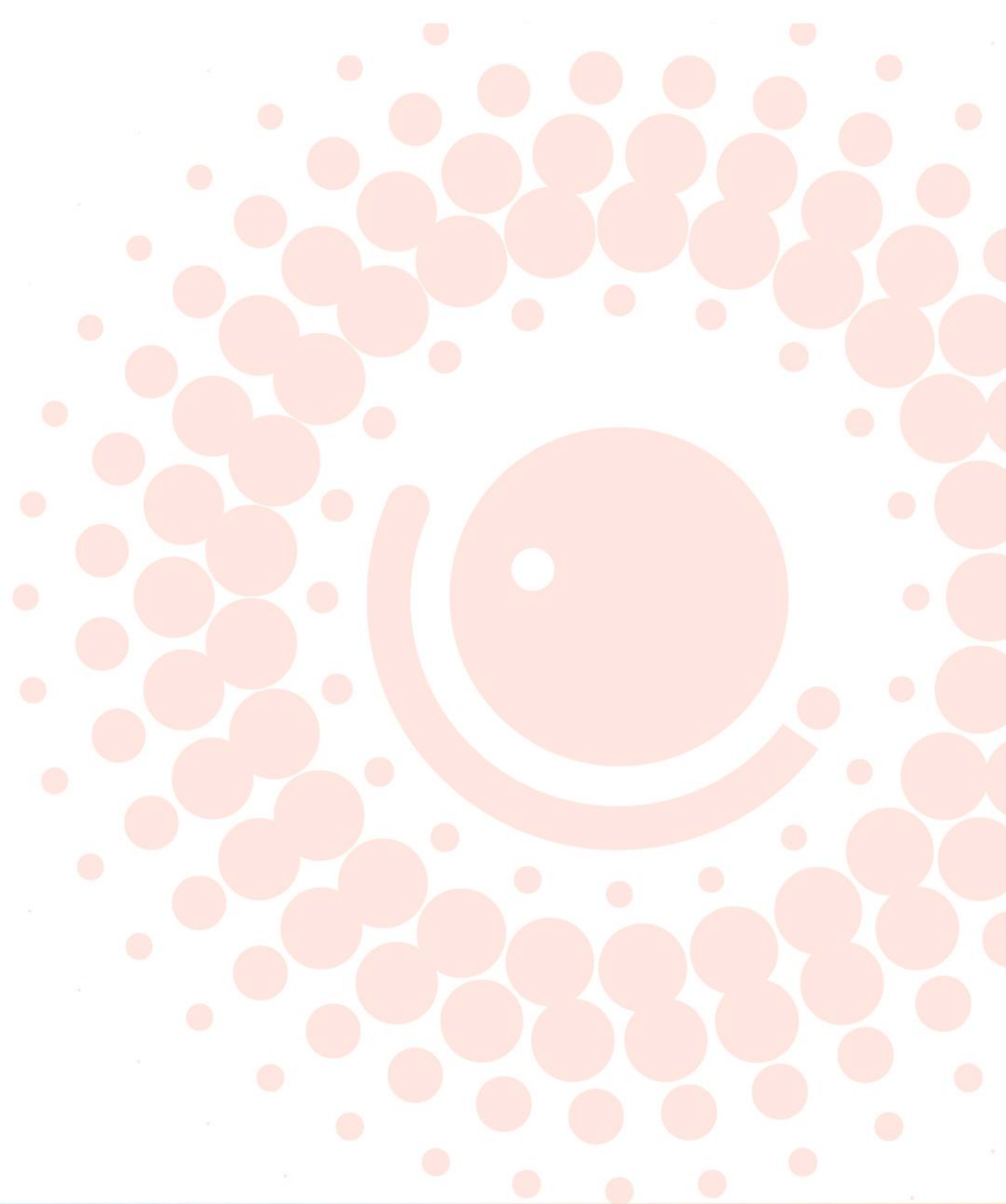
horizon
futures

IRELAND 2023

Packaging Legislative Analysis

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LEGISLATION - IRELAND

Single-Use Plastics

The EU Single-Use Plastics Directive was transposed into national legislation in Ireland through SI No. 516 of 2021, as amended by SI No. 136 of 2022. This Law places certain controls on various types of plastic products and on actors manufacturing or importing these products. Since July 2021, the following single use plastic items are prohibited from being placed on the Irish market:

- Cotton bud sticks
- Cutlery
- Plates
- Stirrers
- Straws
- Balloon rods
- Expanded polystyrene single use food and beverage containers
- All oxo-degradable plastic products

This Law also stipulates that from 3rd July 2021, the producers of wet wipes, tobacco products containing plastic, sanitary items and cups must follow the EU marking requirements laid out in Commission Implementing Regulation (EU) 2020/2151. It is prohibited to place these products on the market in Ireland unless they are compliant with this regulation.¹

From 5th January 2023, in addition to existing EPR obligations associated with packaging, producers of plastic packaging in Ireland are required to cover the costs of litter clean-up for the following single use plastic items:

- food containers
- beverage containers and cups
- packets and wrappers
- light weight carrier bags

Further stipulations in the EU Directive have also been adopted in Ireland. Beverage containers (bottles, cartons) up to 3 litres in size will be banned from the Irish market from 3 July 2024, unless caps are attached to the main part of the container. Beverage producers will also be prohibited from placing any SUP polyethylene terephthalate (PET) bottle up to 3 litres in volume on the Irish market from January 2025 unless there is a minimum of 25% recycled plastic content. From January 2030 these bottles must contain a minimum of 30% recycled plastic.

From 5th January 2023, an EPR scheme was introduced in Ireland for tobacco products containing plastic. The scheme stipulates that producers cannot place these products on the market in Ireland unless they are a member of the EPR compliance scheme - the Tobacco Product Plastic Filter Group (TPPFG). The same requirement will apply, from December 31st 2024, to producers of balloons and wet wipes.²

¹ <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:32020R2151>

² <https://www.gov.ie/en/publication/ef24a-single-use-plastics/>

Deposit Return Scheme

Ireland's Waste Action Plan for a Circular Economy, National Waste Policy 2020-2025 targets the introduction of a deposit return scheme for plastic bottles and cans.

In February 2024 a DRS will be introduced in Ireland that will include PET plastic bottles and aluminium and steel cans between 150ml and 3 litres.

A deposit of 15c will apply to containers 500mls or less and a deposit of 25c for each container above 500ml.

The Scheme will be operated by Deposit Return Scheme Ireland CLG, trading as Re-turn, all producers and retailers are legally obliged to register with Re-turn.

Re-turn will run the 'return to retail' scheme and retailers will offer a return point for shoppers to return their empty bottles and cans for recycling and also pay back the deposit per container.³

³ <https://www.gov.ie/en/press-release/b3f2f-minister-smyth-launches-irelands-deposit-return-scheme/>

Introducing aura

About Us

At the heart of our business is a sheer fascination with packaging and the impact it has on our world. Packaging's relationship with the environment is complex and we work with true ethical partners to educate, unite like-minded thinkers and share knowledge.

A global business, the reference point for packaging sustainability, utilising knowledge and data to provide the justification required to drive positive change.

Services

Our expertise falls into three categories designed to deliver a strategic programme focused on the sustainability goals of our clients. These services are supported by a multi-disciplinary team made up of packaging, sustainability, technology and retail experts committed to making a measurable difference every day.

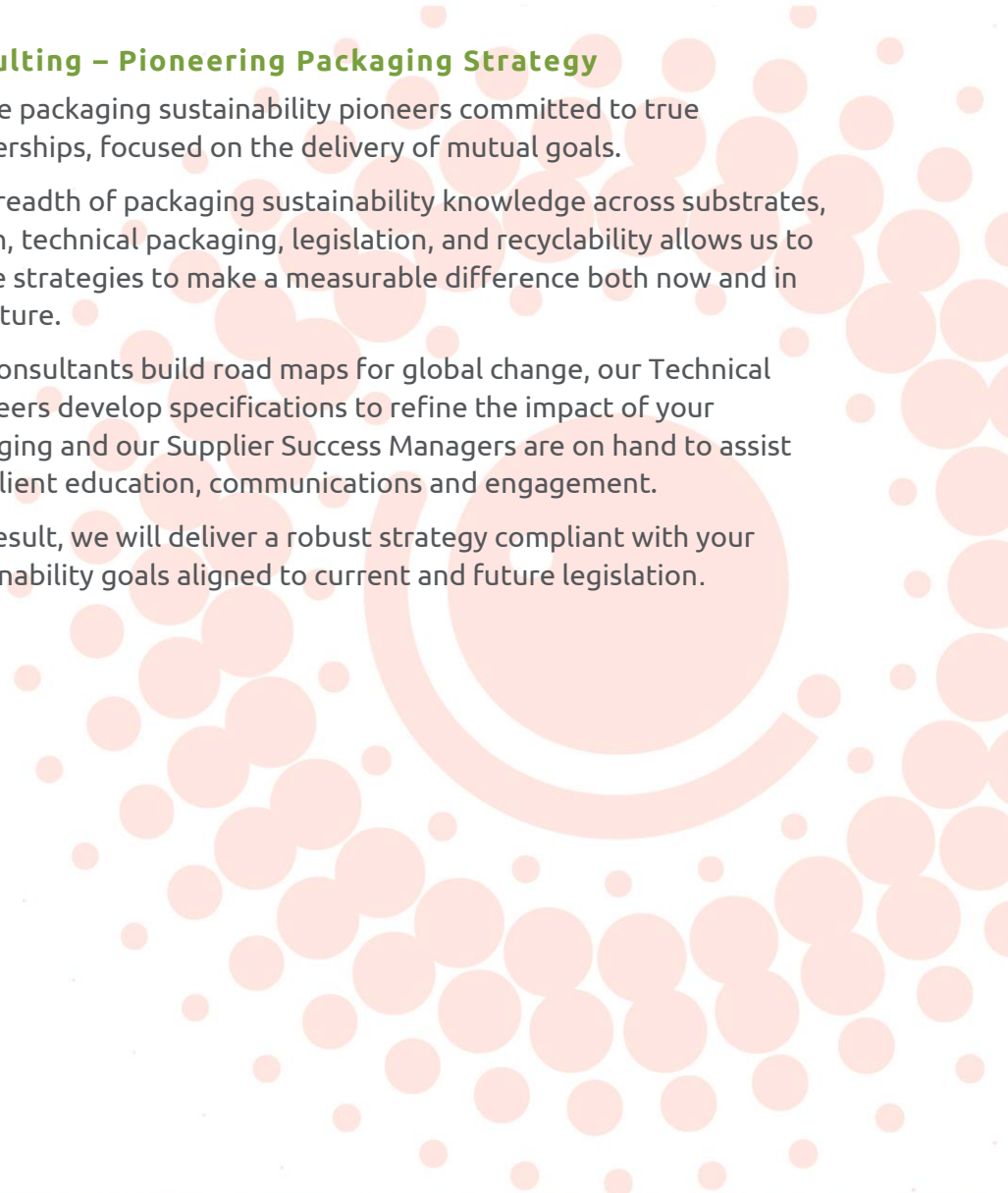
Consulting – Pioneering Packaging Strategy

We are packaging sustainability pioneers committed to true partnerships, focused on the delivery of mutual goals.

Our breadth of packaging sustainability knowledge across substrates, design, technical packaging, legislation, and recyclability allows us to evolve strategies to make a measurable difference both now and in the future.

Our Consultants build road maps for global change, our Technical Engineers develop specifications to refine the impact of your packaging and our Supplier Success Managers are on hand to assist with client education, communications and engagement.

As a result, we will deliver a robust strategy compliant with your sustainability goals aligned to current and future legislation.





Technology – Managing Sustainability Everyday

We provide live data and control to deliver the accurate information you require to make real time decisions that impact your business and our planet.

e-halo is an unrivalled packaging sustainability platform combining state-of-the-art technology with consulting services, designed to manage the changing landscape of global packaging legislation, compliance, and sustainability commitments.

e-halo provides packaging component data at a granular level, making sustainable packaging part of everyday decision making.

e-halo manages compliance to evolving legislation and recyclability requirements with a comprehensive reporting suite allowing for real-time measurement against your business and sustainability targets.




Insights – Data Driven Decisions

We utilise knowledge and data to provide the justification required to drive positive change.

Data Management – We interact with digital information every day. We gather, check, manage and translate data into valuable insights that our clients can use to measure and motivate positive change.

Horizon Futures – We offer horizon scanning services for global packaging legislation across 54 countries and for this we are unique. We interpret legislation rather than just quoting a legal directive, to help you understand the current and future packaging landscape. We then consider how emerging trends might potentially affect current policy and practice, enabling our clients to take a longer-term strategic approach to packaging sustainability.



Our Management Team

- We are packaging sustainability pioneers committed to true partnership, which means to us a relationship focused on the delivery of the mutual goals of our business and that of our clients.
- Visionary
- Pioneering strategies which educate, unite and influence change
- Responsible
- Real-time data drives the changes needed to positively impact our planet
- Honest
- Decisions are informed, and our communications are authentic
- Collaborative
- Ethical Partnerships unify our mutual goals to create a vision fit for the future



Greg Lawson
Managing Director



Gillian Garside-Wight
Consulting Director



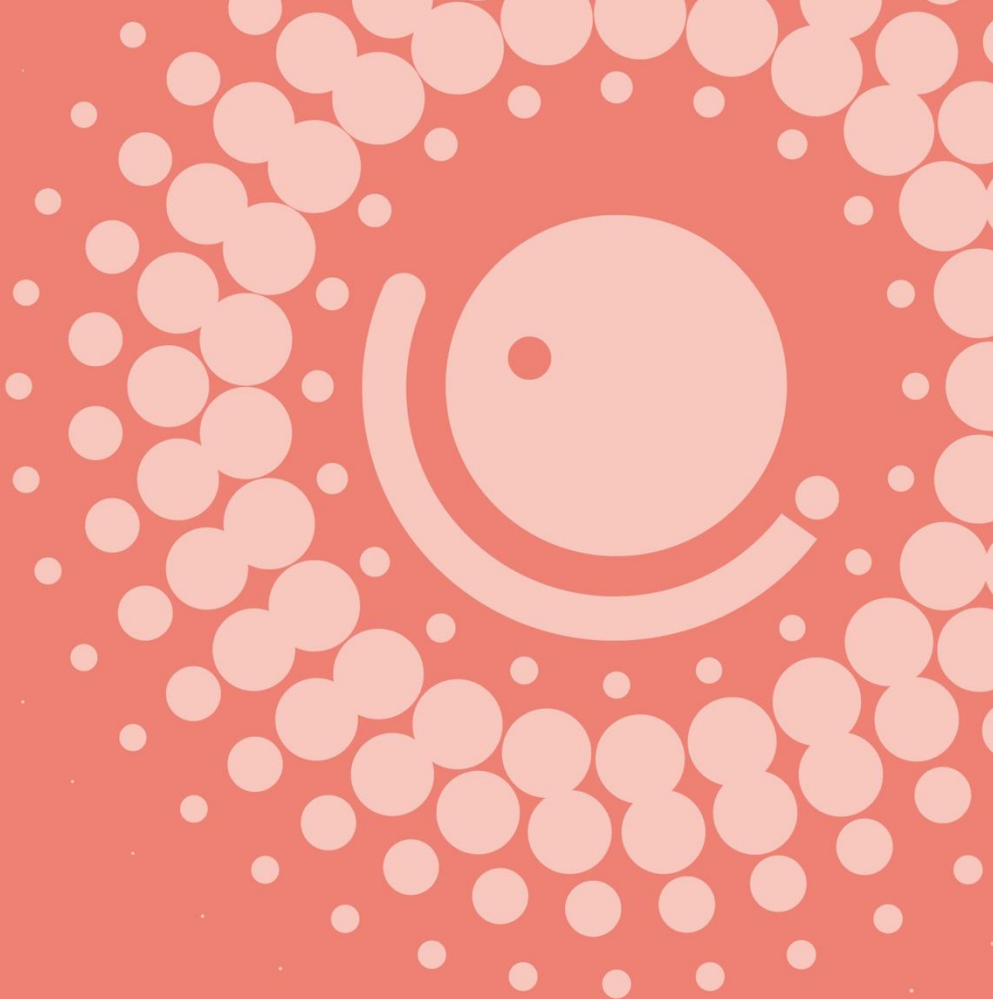
Harriet Young
Marketing Director



Sarah Kroon
Operations Director



Trevor Yong
Business Development Director



Thank you from Team Aura