

The logo for 'horizon futures' is located in the top left corner. It features the words 'horizon' and 'futures' stacked vertically in a bold, lowercase, sans-serif font. The text is contained within a white circular graphic that has a yellow arc at the top and a white arc at the bottom, resembling a stylized horizon or a partial circle. The background of the entire page is a scenic landscape photograph of a river winding through a canyon with high, rocky cliffs under a sunset sky. The image is overlaid with a pattern of white circles of varying sizes, which are more densely packed in the upper left and fade out towards the right.

horizon
futures

OREGON 2023

Packaging Legislative Analysis

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LEGISLATION - OREGON

EPR

EPR Scheme Description

Under the Plastic Pollution and Recycling Modernization Act (Senate Bill 582), brand owners selling packaging, paper products and foodservice-ware in the state are obliged to join a producer responsibility organization (PRO) and pay fees to help expand recycling programs and waste infrastructure across the state. Although the Act is now enacted, changes to Oregon's recycling programme are not set to enter into force until July 2025.

The fees will be based on factors including products' recyclability (eco-modulated fees), use of post-consumer recycled content and life cycle impacts (LCA) of the materials used. The Law also directs the department to establish a uniform state-wide collection list for recyclable materials and imposes a civil penalty not to exceed \$25,000 for each violation of provisions of the Law.¹

The Law also repeals the labelling requirements for rigid plastic bottles and containers.

Small producers are exempt from the obligation to join a producer responsibility organization where the following apply:

- Have a gross revenue of less than \$5 million for the organization's most recent fiscal year.
- Have sold in or into Oregon less than one metric ton of covered products for use in this state in the most recent calendar year.

Packaging Material and Volume Minimisation

Oregon's Prohibiting Certain Consumer Products, Senate Bill 554 was proposed on 8th January 2023 with the aim of establishing a program to reduce single-use plastic food ware and single-use packaging and achieve 25% source reductions by 2030 (compared to 2023 levels).

The programme will focus on the following:²

- Producers of plastic single-use food service ware and plastic single-use packaging must achieve by 1st January 2030, the following source reduction targets:**
- **A 25% reduction of the total weight of plastic single-use food service ware and plastic single-use packaging sold or distributed in this state compared to 2023.**
 - **A 25% reduction in plastic components by weight of plastic single-use food service ware and plastic single-use packaging sold or distributed in this state compared to 2023 levels.**

¹ <https://gov.oregonlive.com/bill/2021/SB582/>

² ¹⁰⁰ <https://pluralpolicy.com/app/legislative-tracking/bill/details/state-or-2023r1-sb544/1056119>



aura

pioneering global change

A minimum of 10% of the source reduction must be attributable to the elimination or the development and utilization of infrastructure for reusable or refillable products. Producers must achieve a source reduction by at least 15% compared to 2023 levels by 1st January 2027.

- **At least 5% of the source reduction must be attributable to the development and utilization of infrastructure for reusable or refillable products.**

Prohibit or limit the use of plastic single-use food service ware and plastic single-use packaging if the commission determines that product or packaging is unnecessary for the delivery of a product or food item.

No further update has been published.

Appendix



Introducing aura

About Us

At the heart of our business is a sheer fascination with packaging and the impact it has on our world. Packaging's relationship with the environment is complex and we work with true ethical partners to educate, unite like-minded thinkers and share knowledge.

A global business, the reference point for packaging sustainability, utilising knowledge and data to provide the justification required to drive positive change.

Services

Our expertise falls into three categories designed to deliver a strategic programme focused on the sustainability goals of our clients. These services are supported by a multi-disciplinary team made up of packaging, sustainability, technology and retail experts committed to making a measurable difference every day.

Consulting – Pioneering Packaging Strategy

We are packaging sustainability pioneers committed to true partnerships, focused on the delivery of mutual goals.

Our breadth of packaging sustainability knowledge across substrates, design, technical packaging, legislation, and recyclability allows us to evolve strategies to make a measurable difference both now and in the future.

Our Consultants build road maps for global change, our Technical Engineers develop specifications to refine the impact of your packaging and our Supplier Success Managers are on hand to assist with client education, communications and engagement.

As a result, we will deliver a robust strategy compliant with your sustainability goals aligned to current and future legislation.





Technology – Managing Sustainability Everyday

We provide live data and control to deliver the accurate information you require to make real time decisions that impact your business and our planet.

e-halo is an unrivalled packaging sustainability platform combining state-of-the-art technology with consulting services, designed to manage the changing landscape of global packaging legislation, compliance, and sustainability commitments.

e-halo provides packaging component data at a granular level, making sustainable packaging part of everyday decision making.

e-halo manages compliance to evolving legislation and recyclability requirements with a comprehensive reporting suite allowing for real-time measurement against your business and sustainability targets.



Insights – Data Driven Decisions

We utilise knowledge and data to provide the justification required to drive positive change.

Data Management – We interact with digital information every day. We gather, check, manage and translate data into valuable insights that our clients can use to measure and motivate positive change.

Horizon Futures – We offer horizon scanning services for global packaging legislation across 54 countries and for this we are unique. We interpret legislation rather than just quoting a legal directive, to help you understand the current and future packaging landscape. We then consider how emerging trends might potentially affect current policy and practice, enabling our clients to take a longer-term strategic approach to packaging sustainability.

Our Management Team

We are packaging sustainability pioneers committed to true partnership, which means to us a relationship focused on the delivery of the mutual goals of our business and that of our clients.

Visionary

Pioneering strategies which educate, unite and influence change

Responsible

Real-time data drives the changes needed to positively impact our planet

Honest

Decisions are informed, and our communications are authentic

Collaborative

Ethical Partnerships unify our mutual goals to create a vision fit for the future



Greg Lawson
Managing Director



Gillian Garside-Wight
Consulting Director



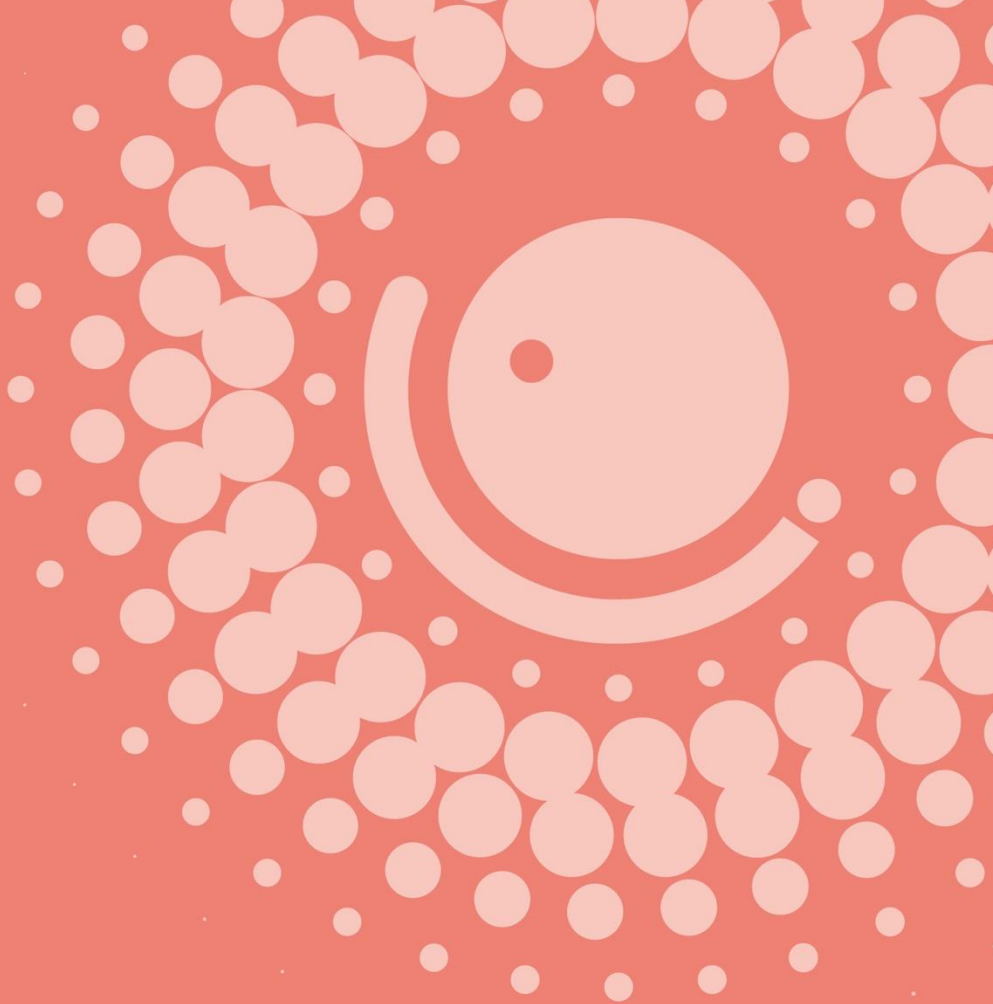
Harriet Young
Marketing Director



Sarah Kroon
Operations Director



Trevor Yong
Business Development Director



Thank you from Team Aura